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Flagler Museum Named Tripadvisor Travelers' Choice Awards Winner for 2025

PALM BEACH, FL - The Henry Morrison Flagler Museum is pleased to announce today that it has been recognized in Tripadvisor's® Travelers' Choice® Awards for 2025, ranking as a top tourist destination to visit worldwide. Additionally, the Flagler Museum came in as the number one recommendation of 40 top things to do in Palm Beach.

Tripadvisor's Travelers' Choice Award winners are among the top 10% of listings around the world, and among millions of reviews on Tripadvisor. This honor places the Flagler Museum in elite company, highlighting it as a must-see destination for travelers from across the globe.

As the world's largest travel guidance platform, Tripadvisor has unparalleled authority with travelers and diners. This award is based on genuine feedback from anyone in the community who has visited and left an authentic, first-hand review on Tripadvisor over a 12-month period, making it a valuable and trustworthy designation of travelers' favorites.

"This award reflects the dedication of our entire team to preserving and presenting the rich history of Palm Beach and the legacy of Henry Flagler to guests from all corners of the world," said Amanda Skier, CEO and Executive Director of the Flagler Museum. "We are grateful to our visitors whose thoughtful reviews made this possible. This recognition motivates us to continue offering exceptional experiences that educate, enrich, and inspire."

A National Historic Landmark, the Flagler Museum—also known as Whitehall—is widely considered one of the most impressive Gilded Age mansions in the United States. Visitors are captivated by the museum's stunning architecture, original period furnishings, and rotating exhibitions that bring Florida's past to life.

"Congratulations to the Flagler Museum on its recognition in Tripadvisor's Travelers' Choice Awards for 2025," said Kristen Dalton, President, Tripadvisor. "Ranking among the top percentage of businesses globally means you have made such a memorable impact on your visitors that many of them took time to go online and leave a glowing review about their experience. We hope this recognition continues to drive business to you in 2025 and beyond."

The Flagler Museum continues to serve as a cultural cornerstone in South Florida, welcoming visitors from around the world to explore its rich history, elegant spaces, and dynamic programs year-round.

To read reviews or learn more about the Flagler Museum, visit: Tripadvisor - Flagler Museum

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About The Henry Morrison Flagler Museum

When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the New York Herald as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs. The Museum is located at One Whitehall Way, Palm Beach, FL 33480.

The Museum is open from 10:00 a.m. until 5:00 p.m., Tuesday through Saturday, and noon until 5:00 p.m. on Sunday. Admission is $28 for adults, $14 for ages 6 - 12, and children five and under are free. Guided tours, audio tours, printed self-guide brochures and the Flagler Museum Audio Tour app are all complimentary with Museum admission. Audio tours and self-guide brochures are available in English, Spanish, French, German and Portuguese.

For more information, please call the Flagler Museum at (561) 655-2833 or visit www.FlaglerMuseum.us.

About Tripadvisor

Tripadvisor, the world's largest travel guidance platform*, helps millions of people each month** become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and contributions, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby.

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* Source: SimilarWeb, unique users de-duplicated monthly, January 2025
** Source: Tripadvisor internal log files